

MOTORING

Your Copy For January, 1929



WALTUCK TIRE SERVICE CO.

HARRY WALTUCK

Monroe at

Phone Stone 3797



M. H. WALTUCK

Howell Street

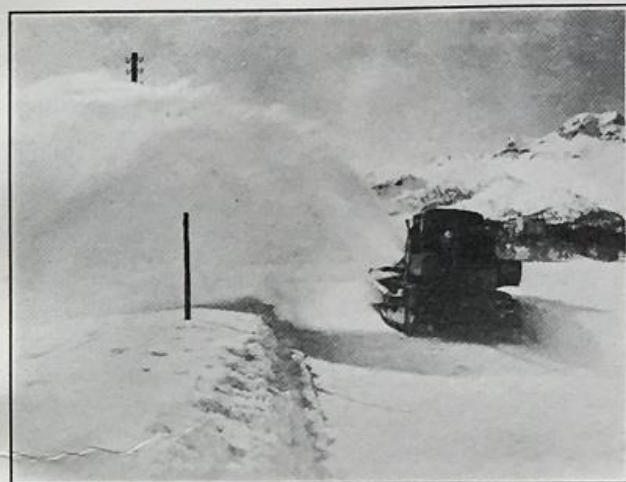
Rochester, N. Y.



1929

*With hand o'er my heart and my hat in hand,
To the Motoring Public I bow;
This year will bring style and service de luxe,
These promises do I avow.*

*So drive and be merry during my reign
I'll see that your troubles are few;
I'll have your car serviced with greatest of care
Your comfort and safety in view.*



Herbert Photo

Winter Service For Autoists

In Switzerland, they make the mountains safe for winter motor traffic thru the use of a high powered snow plow.

We may talk of the fool-hardiness of the race driver, but it is to him that we owe many of the important developments in the motoring industry. Practically every forward step in passenger car design had its origin in the racing car, and the racing car driver risks his life in proving the superiority of certain innovations.

EARLIER MODEL

Little Johnny: "Look't at this rhinoceros."

Little Willie: "That ain't no rhinoceros; that's a hippopotamus. Can't you see it ain't got no radiator cap?"

Motor Notes

The Paris municipal authorities have proposed the erection of a number of pawnshop garages in the capital to take care of the increased number of automobiles that are being pawned there.

A 60-day guarantee on automobiles was first adopted in 1902 when the National Association of Automobile Manufacturers decided such a step was necessary.

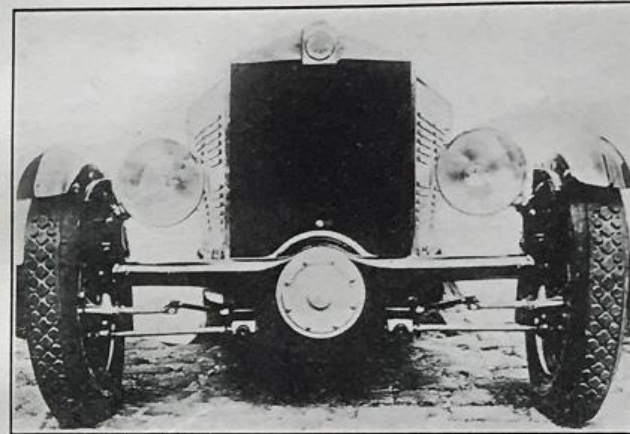
The proposed \$3,000,000 highway from Washington to Mt. Vernon, the birthplace of George Washington, has been approved by President Coolidge. It is planned to have the highway completed by 1932, the 200th anniversary of the birth of Washington.

A large map is placed near detour signs in Massachusetts to show motorists how to get around construction work.

New automobiles, fresh from the factory, cost less per pound than the butter, coffee and tea of the average American family. Twenty-four years of automotive progress in the United States have brought a steady increase in the buying power of the motor car dollar. The average man can buy five closed cars today for the price of one of the clumsy limousines on the market in 1904.

Free automobile service is provided by the Tasmanian government railways from the Hobart railroad station to any address within the city boundary. Luggage not exceeding 112 pounds in weight also is carried free. Passengers are invited to use the service and taxicab tickets are distributed before the train reaches Hobart.

Small enough to be operated with one hand, a device has been invented to test automobile brakes and enable an owner to equalize those on the wheels of his car.



Herbert Photo

New Front Wheel Drive

This is the front view of an automobile devised by a French engineer featuring a departure in front wheel crank drive. The gear from the driving shaft operates the front wheels by means of a cog system on the inner sides of the rims of the wheels.

LOCK YOUR CAR

Records show that a car equipped with any form of auxiliary lock is seldom stolen, compared with the unprotected car. In other words, so many thousands of cars stand along the street as "easy money" that the thief doesn't bother with the protected cars. The ignition lock isn't sufficient always — a door lock or steering wheel lock makes theft much more difficult. There should also be plenty of private marks on your car to assist in identification, and a clear title on second-hand cars would also help. At any rate, don't make it easy for the thief—lock your car!

The autoist, we suppose, calls it Taillight Saving Time.

PREPARE FOR HARSH WEATHER

Those who live in the colder climes must not forget the parts of the car that need extra attention now that winter is upon us. The cooling system is most subject to the fluctuations of temperature and should be properly conditioned. Vision is not so good at this time of the year and new reflectors or lenses may be needed. Come in and we'll help you look things over.

NEW USE FOR USED CARS

A novel use for automobiles has been discovered in Thompsonville, Conn., where it is said automobiles with an original value of \$250,000 were tumbled into an abyss in an effort to fill a hole in the roadway which appeared when a stretch of macadam 100 feet long and fifty feet wide dropped through. Tons upon tons of sand had been put into the gap to no avail, so the scheme of buying up old cars was hit upon. To date over 250 have been purchased.

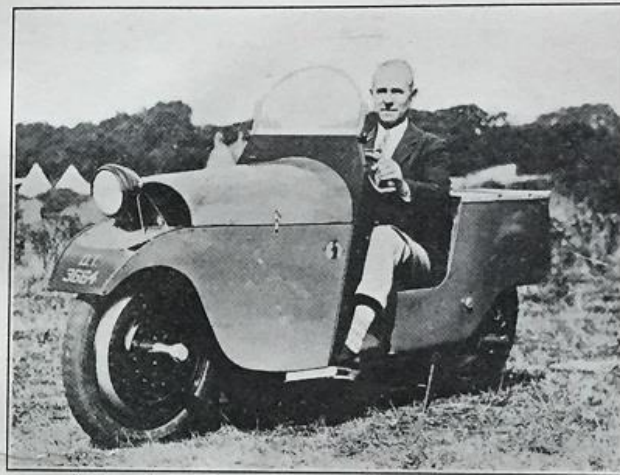
The perfect gentleman, who is noted for his courtesy when he is a pedestrian, often forgets all about his manners when motoring.

NO HOPE FOR SPEEDER IN ITALY

To disobey a speed law in Italy would be to commit an offense parallel with bank robbery in this country. The speed limit in inhabited zones is only a little over nine miles an hour. For exceeding this limit, a minimum fine of \$50 or a year's imprisonment is fixed; the maximum fine is \$500 or two year's imprisonment.

Ten percent of a fine levied for a motor offense goes into the policeman's jeans, so the law is sure of enforcement. The policeman's word is law. No matter what evidence the motorist has that he wasn't speeding when arrested, he is not allowed to present it to the court. Another provision made is that in all accidents, no matter how serious, the motorist is at fault unless he can present absolute evidence to the contrary.

Some people take poison, others drown themselves, and some try to pass another automobile on a blind curve.



International News: eel

Comfortable Motorcycle

Mr. A. V. Roe, famous aeroplane designer and pilot, is shown seated in his unique motorcycle which has all the comforts of an automobile. It has a three horsepower Villiers engine, is shaft driven and can attain a speed of 60 m. p. h. The driver may sit comfortably back on an upholstered seat.

Bandits on the outskirts of Shadydale held up a car filled with tourists and took \$25.75 away from the driver.

"If I kin ketch 'em, I'll send 'em up for twenty years," complained Constable Hicks. "There's a law agin impersonatin' an officer!"

Some people drive as if they were anxious to have their accident quickly and get it over with.

George Washington could establish a veracity record. No one ever asked him how many miles he got to a gallon.



PRESENTING FOR 1929

A brand of service that is different but never indifferent. Unsurpassed facilities for helping you secure maximum satisfaction from your car. A line that it is a real pleasure to show.



Harry Waltuck



M. H. Waltuck

Waltuck Tire Service Co.

Phone Stone 3797

Monroe at Howell Street

Rochester, N. Y.



DID THIS EVER HAPPEN TO YOU?

"You want my driver's license, sir? All right, I have it here." And then the driver handed out some notes on home-made beer, some tickets from a pawn shop, a movie stub or two, a fishing license from last year, a bill, an I. O. U., some postage stamps, a rain check, a letter he should mail, a business card, a poker chip, a notice of a sale, a grocery list, a rubber band, a snapshot of some friends, a tag left from a tag day, but—here the sad tale ends!

GUIDE POSTS OF STONE

Metal and wood sign posts are being displaced in England for those of stone, which are said to be much more durable and more satisfactory in other ways. They are, of course, very substantial and are of a height which causes the inscriptions to be easily seen, as they are about on a level with the driver's eyes and they are not too high to be seen at night by the illumination of the headlights.



Rubber as a silencer is used in many places in machines. If you find that fenders, body joints or other places are squeaking or rattling in the old car, an old inner tube put in the proper places will serve as a sufficient silencer.

Many cars require a different grade of oil for cold weather. Ask your dealer about the proper oil for your car and have the crankcase drained and refilled.

It is risky for the average motorist to fool with the carburetor. Better give this job to a man who knows.

In buying alcohol for the radiator, only denatured should be accepted as it is harmless to the radiator, hose connections or engine, whereas wood alcohol usually contains free acetic acid, which is harmful to these parts.

Few people give their automobile battery enough water and fewer yet know why the battery should have water that has been distilled. Distilled water is the proper kind to use because, in distilling water, the steam is driven off, then caught and cooled. In this process the iron and other harmful minerals are left behind, so that the water obtained by distillation contains nothing that can cause destruction to the battery plates.

Nearly all spark plug sooting trouble can be traced to one or more of the following causes: Wrong plug used; motor operating at very low temperature; long runs with carburetor choked or partly choked; very rich carburetor mixture; oil pumping, and cold weather driving conditions when motor is run such short distances that it never attains an operating temperature high enough to burn oil and soot before it carbonizes.

MORE FOR LESS

Few of us probably realize just what we are getting for our money in the way of cars today as compared to what we would have gotten ten years ago. Today we secure in a car far greater comfort, greater and richer beauty, much longer life and a high degree of dependability little dreamed of in the past. Whereas the element of competition has served to keep the prices down, modern means of production and selling have done more to give us the best cars ever produced at the lowest price in the history of automobiles.

LAZY SIGNALS

Signaling from a motor car ought to be universally understood because the movements indicating what you are to do have been evolved rather than invented, and are the most natural ones to make. Yet any day you can find lazy drivers carelessly sticking out a hand in such a manner that you can't decide whether he is going to turn right or left or is merely shaking a lady-bug off his wrist. Let your signals be decisive and intelligent, and you won't be contributing to any accident.

HOW CARS ARE SHIPPED "WHOLE"

Most manufacturers are now shipping their cars to Europe already assembled instead of by the previous method of boxing. Loading is accomplished in considerably less time and the economies effected in handling uncrated cars results in a saving of practically \$50 to the purchaser. This will stimulate European business, particularly since closed cars can now be shipped as inexpensively as the open models.

The automobiles are taken from the freight cars, pushed across the deck and onto elevators which raise the cars level with the deck of the ship. They are then put on other elevators which lower the cars to the decks of the hold. Each car has its stall, and the wheels are firmly lashed to steel cables, which are securely cleated to the deck, so there is no possibility of the car shifting no matter how the vessel may pitch or roll.

The town could save money on parkin' signs by gettin' one big sign that says, "Don't park anywhere."



International Newsreel

A Parlor Car For Petters

This latest comfort on wheels has a reversible back seat (with curtain to draw). Back porch love is utterly doomed.

Only a few autos have rumble seats, but most every one has a grumble seat!

Taxicabs are like ball games—they are often called on account of the rain.



MADE HIS "DOWNS"

Football Coach: "What experience have you had?"

Freshman: "Well, last summer I was hit by two autos and a truck."

ACCOMMODATING

"Please send me the amount of your bill," wrote the garage-man to the motorist who was chronically slow with the cash.

"Certainly," answered the slow guy, "it is \$136.72."

LUCKY COINCIDENCE

Motorist (held up for speeding)—"I was hurrying up to town to see my solicitor."

Traffic Cop (writing his ticket)—"Well, you'll have some more news for him now."

FAMILIAR HAMMER

"Ever get a knock in your automobile, Jim?"

"Often — when my wife rides in the back seat."

GOOD REASON FOR IT

Auto tourist—"Ha, road fixed at last, eh? What was the cause of it?"

Farmer (at roadside)—"The commissioner of roads had a breakdown here several weeks ago."

INAUDIBLE

"What did that traffic cop say to you?"

"I don't know," answered Mr. Chuggins. "I was so busy saying 'yes, sir,' that I couldn't hear him."

SPEEDY TRADE-IN

Mother: "And, darling, this is your new father."

Child: "But, mummy, we had hardly used the last one."



VERY complaint
is a priceless
opportunity to rectify
defective methods and
to make a firmer
friend.

Return Postage Guaranteed By
WALTUCK TIRE SERVICE CO.
Monroe at Howell St. Rochester, N. Y.

Happy
New
Year



Sec. 483½, P. L. & R.
U. S. POSTAGE
PAID
Rochester, N. Y.
Permit No. 237

Mr. E. A. Hisson
39 Edmond St.
Rochester, N. Y.